

THE LAWYERS WEEKLY

Presents

2006 Legal Suppliers Directory





2006 **LEGAL SUPPLIERS DIRECTORY**

The Lawyers Weekly is pleased to present its semi-annual **Legal Suppliers Directory**. Nationally distributed to more than 22,000 legal professionals, the Directory reaches both the Ontario and Canadian markets.

The **2006 Legal Suppliers Directory** is a powerful and effective way to present your company's products and services in one of Canada's most respected legal publication, *The Lawyers Weekly*. It is designed as a one-stop reference for lawyers and associated personnel when a purchasing decision is being made.

The Directory is broken into specific categories as they relate to the legal profession. Companies are then further categorized according to their area of business, and are listed alphabetically by company name.

The Lawyers Weekly is currently in its 23rd year as **Canada's premier national weekly legal new source**. We provide you with a professional, reliable and credible vehicle where you can promote your message to over 49,000* readers across Canada.

Advertising Rates and Dates

Bold Listing

Price: \$75

Add prominence and be easily identified by setting all your company information in bold face type.

Bonus: Receive an additional Bold Listing at no extra charge under a category of your choice.

Boxed Listing

Price: \$269

Box size: 1 7/8" x 3 1/2"

Increase your company's profile through our cost-effective boxed listing. This allows you to provide potential customers with expanded company and product profiles.

Bonus: Receive a FREE Bold Listing under a category of your choice.

Display Advertising *Save 50% Now!*

Display Advertising is your most effective and prominent way of promoting your company's products and services. As a special one-time offer, advertisers appearing in the Directory receive a special **50% discount** off our regular one-time advertising rate.

Bonus: Receive TWO FREE Bold Listings under two categories of your choice.

Display Advertising Sizes and Rates:

Type	Size	Introductory Price	Regular Price
Full Page	10.25" x 14"	\$2,655	\$5,310
Magazine Page	8" x 10"	\$1,520	\$3,040
1/2 Page	10.25" x 7"	\$1,355	\$2,710
1/3 Page	6" x 7"	\$815	\$1,630
1/4 Page	4" x 9"	\$685	\$1,370

One Colour: \$200 • Two Colours: \$300 • Process Colour: \$500

Contact Us

To book your advertising space in *The Lawyers Weekly 2006 Legal Suppliers Directory*, please contact **Gina Unitas** at (905) 415-5810, or 1-800-668-6481, ext. 810
E-mail: gina.unitas@lexisnexis.ca

Bold Listing

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Fax: (905) 479-3758
Web site: www.lexisnexis.ca

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Boxed Listing

LISTING REQUEST FORM

The *Lawyers Weekly* Legal Suppliers Directory is an excellent way to promote your product or service to Canada's Legal profession. The Directory is designed as a one-stop reference for lawyers and associated personnel when purchasing decisions are being made.

THIS IS THE ONLY REQUEST WE WILL MAKE TO UPDATE YOUR CURRENT LISTING INFORMATION.

▶ Listing Information

Contact Name		
Company	Title	
Address		
City	Province	Postal Code
Phone no.	Fax no.	
E-mail		

▶ Category Listings

Mark the categories which your company would like to be listed under. Please make sure that the listing is correct, reflecting the business activities of your company.

- | | | |
|---|--|---|
| <input type="checkbox"/> Actuarial Consultants | <input type="checkbox"/> Forensic/Accounts/Auditors | <input type="checkbox"/> Professional Associations |
| <input type="checkbox"/> Alternative Dispute Resolution | <input type="checkbox"/> Furniture/Storage Systems | <input type="checkbox"/> Public Relations Firms |
| <input type="checkbox"/> Arbitration | <input type="checkbox"/> International Employment/Relocation | <input type="checkbox"/> Publishers/Binding |
| <input type="checkbox"/> Assorted Legal Services | <input type="checkbox"/> Legal Printers/Forms | <input type="checkbox"/> R.E. Appraisers/Marketing Services |
| <input type="checkbox"/> Audio/Visual Lighting Staging Services | <input type="checkbox"/> Legal Recruiting Agencies | <input type="checkbox"/> Reporters/Transcription Services |
| <input type="checkbox"/> Business Valuators | <input type="checkbox"/> Litigation Support | <input type="checkbox"/> Robes/Clothing |
| <input type="checkbox"/> Charitable Donations | <input type="checkbox"/> Management Consultants | <input type="checkbox"/> Search Firms |
| <input type="checkbox"/> Computer Peripherals | <input type="checkbox"/> Marketing Consultants | <input type="checkbox"/> Structured Settlements |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Meeting and Event Management | <input type="checkbox"/> System Integrators |
| <input type="checkbox"/> Corporate Investigations | <input type="checkbox"/> Mini Computers/Workstations | <input type="checkbox"/> Technology Consultants |
| <input type="checkbox"/> Cost Recovery Systems | <input type="checkbox"/> Office Telephone Systems | <input type="checkbox"/> Title Consultants |
| <input type="checkbox"/> Dictation Equipment | <input type="checkbox"/> Personal Desktop Computers | <input type="checkbox"/> Tracing Services |
| <input type="checkbox"/> Employment/Relocation | <input type="checkbox"/> Photocopiers | <input type="checkbox"/> Video Production/Duplication |
| <input type="checkbox"/> Environmental/Construction/Contract | <input type="checkbox"/> Portable Computers | |
| <input type="checkbox"/> Facsimile Machines | <input type="checkbox"/> Private Investigators | |
| <input type="checkbox"/> Financial Services/Insurance | <input type="checkbox"/> Process Servers | |

▶ Category Listings

Authorizing Signature
Name

Deadline: Spring 2006 Issue — **April 14, 2006**
 Fall 2006 Issue — **September 22, 2006**

The Lawyers Weekly 2006 Legal Suppliers Directory
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- I want to book **Spring 2006** and **Fall 2006** issues and save an additional 15%
- Bold listing
- Bold/boxed listing
- Display advertising at a special 50% discount for Directory